

LIFE notes

UNMASK THE MAGIC

at LIFE's 33rd Annual Lady in Red Gala

October 6, 2026

Dear Friends:

Growing up as I did in the Northeast, October was always the most beautiful time of year for me. I still vividly remember the magnificent oranges, yellows, reds and browns of the foliage as it changed colors from the summer greens to the fall.

Another thing I vividly recall about October was that on the very last day of the month, it was Halloween. And even though I grew up post-Depression and World War II, I still recollect my friends and I dressed in homemade costumes going door-to-door for "trick or treating." Of course, during WWII, we couldn't do this because sugar and candy were strictly rationed.

But we certainly did enjoy our candy, though – that's for sure. My favorites as a child were Hershey chocolate bars.

My taste in treats has greatly matured over the years. Indeed, today my treats are manifest in the unprecedented and unparalleled Lady in Red Galas that LIFE hosts every year. As always, the Lady in Red is THE social and philanthropic event of the entire Palm Beach season.



The Lady in Red Masquerade will be held at The Breakers Palm Beach on March 14, 2027.

That's because every year, for the past 32 years, it is an event filled with treats. Like other organizations, we have a magnificent cocktail reception. But unlike those others, we do ours with an added treat -- while we're munching on delectable hors d'oeuvres we're also being entertained by the Palm Beach Symphony Orchestra playing all our favorite Broadway show tunes.

Every year, for the past 32 years, we also serve a lavish surf-and-turf dinner, just like other organizations do. But unlike those others, we do ours with a treat that makes people's mouths salivate just thinking about it: A dessert featuring a sky-high martini glass rimmed in gold leaf and filled with fresh berries, dark chocolate, and mounds of ice cream...plus, little bowls filled with sprinkles, mini-marshmallows, mini-M&Ms and other goodies and pitchers brimming with warm chocolate and caramel sauces to make our own sundaes.

Every year, for the past 32 years, we treat all our attendees to top-notch, A-list entertainment, from comedy icons to musical legends. Diana Ross, Gladys Knight, Smokey Robinson, The Beach Boys, The Temptations, Paula Anka, and many more. Between them, they have more gold records than Ft. Knox! Jay Leno, Rita Rudner, Dana Carvey, Howie Mandel – it's like the Los Angeles Dodgers line-up with one superstar after another! How many other organizations offer similar performers to partygoers?

And if that were not enough, every year, for the past 32 years, we have kept the party going with yet another wonderful treat: dancing to tunes from the 1950s to the 2020s from our friends at the Danny Beck Band. I don't think there is ever an extra space on the dance floor or between the tables for any more people to be rocking-and-rolling!



This coming year will be no exception; there will be treats galore – the amazing appetizers, the Palm Beach Symphony, the scrumptious surf-and-turf main course, the dancing, the mouth-watering ice cream sundaes, and the crowning achievement: a comedy showcase headlined by Jay Leno and Rita Rudner.

Is there a better way to treat yourself than to enjoy more than an hour of side-splitting laughter, wise-cracking one-liners, and rip-roaring observations on life's foibles than a night listening in person to these two comedy legends!

And, in keeping with the “trick-or-treat” theme: this year's 33rd Annual Lady in Red Gala on Sunday, March 14, 2027 at The Breakers, Palm Beach will be a Masquerade Ball! I'm already looking forward to the glittering, colorful, masks while trying to guess who is wearing them!

There is one other treat that makes our Lady in Red Gala a sold-out affair every year: it's the treat that fills our hearts and souls with joy knowing that amid all the pomp and circumstance, all the fun and frivolity, we are raising funds for causes that make a profound difference in the lives of so many people right here in our region.

For the more than 36,000 children who have received backpacks filled with healthy and nutritious food, snacks, and drinks when they are not in school from **Lois' Food4Kids**, our partnership with Palm Beach County Food Bank....for the nearly 1,000 children ages 2-18 who have already had their vision checked for the first time and received free prescription eyeglasses if they needed them through **Lois' Vision4Kids**, our partnership with Bascom Palmer Eye Institute...and for the 1,200 dogs, cats and other animals from low-income families who are receiving free medical treatment and healthcare every month at the **Lois Pope Pet Clinic** at Tri-County Animal Rescue -- it's the ultimate treat. All this is supported by proceeds from the annual Lady in Red Gala and it's better than any chocolate bar, lollipop, or licorice "twizzler."

All of you, through your generous support of LIFE and our Lady in Red gala, are providing these treats, and in the process, you are saving and transforming countless thousands of lives in our region.

So, I urge you to give yourself the best treat of all by buying your tickets, purchasing your tables, and becoming a sponsor now for the 33rd Annual Lady in Red. These are treats you can't buy in any candy or grocery store – and you don't need to go to the dentist afterwards! All you will be doing is giving the best treat of all:



Love Always,

Lois

***PS: Purchase your tickets and tables before the event sells out!
Call 561-582-8063 or visit life-edu.org.***



The gifts we give: Your support of the Lady in Red Gala raises critical funds for four remarkable programs: **Lois' Food4Kids**, **Lois' Vision4Kids**, and the **Lois Pope Pet Clinic**.

LOIS POPE AND THE BOARD OF LIFE
INVITE YOU TO A



MASQUERADE

AT LIFE'S 33RD ANNUAL

LADY IN RED GALA

SUNDAY,
MARCH 14, 2027
6PM



THE BREAKERS PALM BEACH

ENJOY AN EVENING OF COMEDY

STARRING
COMEDY ICON

JAY LENO

AND

COMEDIENNE EXTRAORDINAIRE

RITA RUDNER

Guests will also enjoy the Palm Beach
Symphony performing Broadway hits
during cocktails, a gourmet dinner,
and dancing to music of the
Danny Beck Band!

Reserve your tables and sponsorships
early for one of the most anticipated
philanthropic and social events
of the Palm Beach season!



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