

LIFE notes

LIFE prides itself on helping those in need and for being the champion for those who cannot speak but who enrich our lives and everyday make us a little more... human.

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Spring Break Edition



Star Board Member of the Month

Though she has only been a part of the LIFE board of directors for a short time, Tova Leidesdorf's enthusiasm and giving spirit have made her an indispensable part of the family. In a recent display of incredible generosity, Tova, made a surprise donation of \$50,000 to support Lois Pope and American Humane Association's work to bring home and honor military dogs everywhere. This is just the latest in a life that has long been dedicated to philanthropic works.



Tova Leidesdorf

Born and raised in Haifa, Israel, Tova was crowned Miss Israel at age 19 and represented her country as she traveled throughout Israel and the world. These travels brought her to the United States as a speaker for United Jewish Appeal, Israel Bonds and many other organizations. It was through one of these speeches that she met and married late philanthropist, Arthur Leidesdorf whose father, Sam, was one of the creators of United Jewish Appeal.

Around the world, the Leidesdorf family name evokes an air of compassion, commitment and generosity. To recognize the Leidesdorf family's long and rich history of philanthropy, former Mayor Rudy Giuliani renamed four streets in Manhattan, between East 30th Street and East 34th Street, Samuel "Sam" D. Leidesdorf Way.

In addition to LIFE, Tova is an active supporter many, organizations, a number of them advocating animal rights. She is listed in the Smithsonian Institute's "Who's Who in the Form of Creativity," along with Oprah Winfrey and Barbara Walters. In March 2004, the women's business and career publication, SHE INK magazine, selected her as one of the "Fifty Most Powerful Women in America."

Upcoming events

September 12, 2015

Peggy Adams Countdown to Zero Adoption Event

Presented by The Lois Pope Foundation
10 am - 6 pm
Palm Beach County Convention Center

September 19, 2015

American Humane Association Hero Dog Awards

Presented by
The Lois Pope LIFE Foundation
Beverly Hilton, Beverly Hills, CA

December 5, 2015

LIFE's 22nd Annual "Lady in Red" Gala
Masquerade Risqué
Starring Howie Mandel
6:00 pm
The Mar a Lago Club
By Invitation

To learn more or to donate visit
www.life-edu.org or call 561.582.8083.



Dr. Robin
Ganzert,
President & CEO

AHA CORNER

One of the most dramatic new trends in U.S. agriculture is the move by farmers, ranchers and producers to humane certification. American Humane Association, by far the nation's largest humane certifier, is proud to announce that the number of farm animals covered under our American Humane Certified™ program has jumped more than 1,000 percent in just four years, covering more than 1 billion animals - nearly 1 in every 8 animals on U.S. farms and ranches.

In 2011 American Humane Association was covering 100-million farm animals with its evidence-based, independently audited program. Today, that number has increased more than tenfold, and includes nearly 10,000 farms from small mom-and-pop operations to some of the best-known national producers.

America's First Farm Animal Welfare Program

American Humane Association, the country's first national humane organization, was founded around the issue of farm animal welfare in 1877 and has been at the forefront of improvements and protections for children, pets and farm animals for 138 years. In 2000 American Humane Association created the nation's first farm animal welfare certification and third-party auditing program with more than 200 science-based standards covering everything from adequate space to air quality, heat and lighting, humane treatment, and the ability for animals to be animals and express the natural behaviors of their kind. These standards for the resulting American Humane Certified™ program were built upon the internationally accepted values of the Five Freedoms, created by the Royal Society for the Prevention of Cruelty to Animals, as well as input from animal science experts, veterinarians and other animal husbandry specialists. These evidence-based standards are reviewed regularly by an independent Scientific Advisory Committee made up of some of the world's leading experts and animal advocates, including farm animal welfare pioneer **Dr. Temple Grandin**.

Dear Friends,

I am thrilled to serve as the presenting sponsor for the AHA Hero Dog Award for the fourth year. I encourage you to find and vote for your favorite Hero Dog. When all voting is complete, winners in each category will be flown with their human friends to attend the American Humane Association Hero Dog Awards™ gala in Beverly Hills on September 19, 2014. This award ceremony will also be televised at a later date on the Hallmark channel for a national viewing audience.



Lois Pope,
Founder &
President of LIFE

This annual, national competition searches out and recognizes America's Hero Dogs - often ordinary dogs who do extraordinary things, whether it's saving lives on the battlefield, lending sight or hearing to a human companion, or simply providing the tail-wagging welcome a pet owner relishes at the end of a hard day. Dogs compete in eight categories for the Hero Dog Awards: Law Enforcement Dogs, Arson Dogs, Service Dogs, Therapy Dogs, Military Dogs, Search and Rescue Dogs, Guide and Hearing Dogs, and Emerging Hero Dogs (the category for "ordinary" dogs who do extraordinary things). The Hero Dog Awards celebrate the powerful, age-old bond between dogs and people - and give recognition to courageous acts of heroism performed by our four-legged best friends.

The first round of voting for the 2015 Hero Dog Awards is officially open! This first round will determine the 3 semi-finalists in each category.

Vote for your favorite hero dog here:
<http://www.herodogawards.org/vote>.

All animals are heroes to someone and every animal deserves a loving home; I hope you will join me in my quest to ensure that each and every one receives one. Together we can ensure that animals are taken out of kill shelters and brought to no-kill shelters where they can be safe while waiting for their forever home.

Love,
Lois



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