

# LIFE notes

*LIFE prides itself on helping those in need and for being the champion for those who cannot speak but who enrich our lives and everyday make us a little more... human.*

Issue 47, April 27, 2018

**Big Ideas Edition**



## Spotlight Board Member: Florence Seiler



Florence Seiler has been a staple of Palm Beach since the 1980s. From her early days at Cartier to her current roles running a successful company, Elegant Affairs, LLC, and as Florida's Representative for Park Foundation, Florence lives and works by two mottos. First, "luxury and quality are NEVER compromised" and secondly, Fur-Babies "provide unconditional love and support to their human companions"

She is blessed with a beautiful daughter, Adina, three fabulous grandchildren and one lovable fur-baby. Florence and life companion Bill McBride are also expecting a new puppy, one of the precious Pope teacup Yorkies.

Florence shared this wonderful advice, "Always have a surprise, at a party, an event, a dinner, or in life. Something unexpected and FABULOUS. Give your guests that moment that they'll talk about for years." It's no doubt that she will be an excellent addition to the LIFE Board.

## Upcoming events

Saturday, September 29, 2018

**8<sup>th</sup> Annual Hero Dog Awards Gala**  
The Beverly Hilton Hotel  
Tickets \$500

Friday, October 5, 2018

**American Veterans  
Disabled for Life Day**  
Celebrating the National  
Day of Honor for Disabled Veterans  
VA Hospital Medical Center

Thursday, November 15, 2018

**Cocktail Reception in Honor of  
LIFE's 25th Silver Jubilee Gala**  
at the Home of Lois Pope  
By Invitation

Wednesday, December 12, 2018

**Pre-Gala Reception**  
at the Home of Jan & Chip Malley  
By Invitation

Friday, January 4, 2019

**LIFE's 25th Silver Jubilee  
Lady in Red Gala**  
Starring Diana Ross  
The Breakers, Palm Beach  
6:00 PM

To learn more or to donate, visit  
[www.life-edu.org](http://www.life-edu.org) or call 561.582.8083.

Dear Friends:

It comes as no surprise that the response to LIFE's 25<sup>th</sup> Silver Jubilee Lady in Red on January 4, 2019 is already...well, it's *Golden*....It's *Supreme*, you could say. That's because the one-and-only Diana Ross will be our star performer! So many have already "Stop(ped) in the Name of Love" for this icon of song and "Ease(d) on Down the Road" to buy tickets and tables at The Breakers, Palm Beach for what promises to be an unforgettable event. But, having said this, there "Ain't No Mountain High Enough" to prevent you from reserving your own seats and tables now! We expect this to be just like the previous 24: a SOLD OUT fun-filled affair of the highest magnitude.

Why? Well, for one, LIFE's Annual Lady in Red gala is always the highlight of the Palm Beach social-philanthropic season. Ours is always the first - and always the best. Indeed, we've laughed until our bodies hurt at the comedy of Phyllis Diller, Jay Leno, Howie Mandel, and Martin Short. We've danced until our feet hurt to the music of Gloria Estefan, Gladys Knight, The Beach Boys, The Drifters, Three Dog Night, Smokey Robinson, Frankie Valli and the Four Seasons, and others. And we've eaten until our stomachs hurt, thanks to the grand and scrumptious cuisine prepared especially for us by award-winning chefs at each of our venues.

But, there is another more important reason why LIFE's Lady in Red Gala is like no other black, or red, tie event. Permit me to explain:

Barbara Bush, the beloved former First Lady and First Mom who passed away last week, once said: "Believe in something larger than yourself...get involved in the big ideas of your time."

A quarter-century ago, when I and the Board conceived of LIFE's Lady in Red Gala, it was to do just that, to get involved in the big issues of the time and, more importantly, to make a difference - to allocate the funds we raised each year to give voice to the voiceless and vulnerable in our society: those who are disadvantaged, marginalized, or forgotten because of disabilities, socio-economic status, neglect, age, abuse, and other barriers.

In doing so, we have embodied the word that has served as our guiding principle, our *raison d'être*, our ultimate goal: LIFE. We have given "life" to those who are deprived, disregarded, underserved and underrepresented.

We have provided scholarships to low-income students of enormous potential who desired to attend medical school and then go back to serve in their home communities. We have afforded researchers with the means to pursue cutting-edge work in finding cures for terrible diseases. We have given underprivileged children the summer camp experience of a lifetime. We have saved lives by building a clean water system in a Guatemalan village, aiding refugee women in Sudan, supporting ambulance services in Israel, and expanding rescue operations for dogs (cats and other animals) victimized by natural disasters and horrific abuse, as well as canine soldiers who have fought alongside human soldiers on the front lines of Iraq and Afghanistan.

And we continue to provide a new LIFE for dogs languishing in shelters and veterans suffering from PTSD and traumatic brain injuries by pairing them up in a unique, and highly successful, therapy initiative called Shelters to Service, at the Lois Pope LIFE Center for Military Affairs at American Humane. All proceeds from this year's 25<sup>th</sup> Annual Silver Jubilee Lady in Red Gala will benefit this amazing and profoundly impactful program. Of course, I would be remiss if I didn't remind you that through LIFE's Lady in Red Gala, we have made history: creating the American Veterans Disabled for Life Memorial in Washington D.C., the nation's first, and only, permanent public tribute to the four million-plus living disabled American veterans and all those who have died, as well as establishing a National Day of Honor every October 5 just for them.

We have done all this, and so much more...and as I said at the outset, we have done so while having a ton of fun!

So, "Do You Know Where You're Going To" on January 4<sup>th</sup>? I know where I'll be - at LIFE's 25<sup>th</sup> Annual Silver Jubilee Lady in Red Gala starring Diana Ross, of course! And I look forward to seeing you all there. I promise you that the "Love Hangover" will be worth it!

For tickets and more information, call my office, 561.582.8083, email [life@life-edu.org](mailto:life@life-edu.org), or visit our website [www.life-edu.org](http://www.life-edu.org).

With Love,

*Lois*

To learn more or to donate, visit  
[www.life-edu.org](http://www.life-edu.org) or call 561.582.8083.