

LIFE prides itself on helping those in need and for being the champion for those who cannot speak but who enrich our lives and everyday make us a little more... human.

Issue 20, September 11, 2015

Hero Dog Edition



## Star Board Member of the Month



Gina & Jeff Sabean

LIFE Board Member Jeff Sabean is the Store Director of Tiffany & Co. on Worth Avenue in Palm Beach. As Store Director, Jeff is responsible for the overall operations of the Palm Beach location. After beginning his career as a banker in Palm Beach, Jeff transitioned into the fine jewelry business and has more than 25 years of luxury retail jewelry experience.

A Massachusetts native, Mr. Sabean has resided in Palm Beach County for more than 30 years. Jeff earned his Bachelor of Science degree in Business Administration from Florida Southern College in Lakeland. Jeff is an active community leader serving as one of the Kravis Center's Corporate Partners and as vice president of the Worth Avenue Association. He is also a member of The Flagler Museum Whitehall Society. Jeff and his wife Gina, a Private Banker with Northern Trust, NA, reside in Lake Clarke Shores.

Tiffany & Co. has been a long-time supporter of LIFE and generous sponsor of LIFE events, including the "Lady in Red" Gala.

## **Upcoming events**

September 12, 2015

Countdown to Zero Adoption Event
Presented by The Lois Pope LIFE Foundation
10 am - 6 pm
Palm Beach County
Convention Center

September 19, 2015

American Humane Association Hero Dog Awards Presented by The Lois Pope LIFE Foundation 6 pm Beverly Hilton, Beverly Hills, CA

December 5, 2015

LIFE's 22<sup>nd</sup> Annual
"Lady in Red" Gala
Masquerade Risqué
Starring Howie Mandel
6:00 pm
The Mar a Lago Club
By Invitation

To learn more or to donate, visit www.life-edu.org or call 561.582.8083.

## AHA CORNER

American Humane Association and The Weather Channel team up with mobiPET to launch first-ever mobile service to send out digital photo "AMBER Alerts" for pets

Just in time for the tenth anniversary of Hurricane Katrina, American Humane Association, which has saved and sheltered millions of animals over the past 100 years, is teaming up with The Weather Channel and mobiPET™ (www.mobipet.me) to unveil a new, high-tech, visual "AMBER Alert" for missing pets that not only will help reunite lost pets with their owners, but will help raise funds to help animals in need all across the country.

## Basic Service Free

mobiPET is the first mobile image and information service designed to increase the chances that families will find their lost dogs or cats. Pet owners can register via computer or mobile device, but must use a smartphone or text-enabled cellphone to submit a lost pet alert. Owners simply upload their pet's image and contact information at www.mobipet.me to register each pet and receive the web app for their phone. If the dog or cat runs off pet owners can text the word "LOST" to mypet@agm.tw. Smartphone owners can either text or open the web app and click on "Lost a Pet." The basic registration is free and mobiPET will donate 10 percent of all premium service subscriptions to American Humane Association when pet parents include "AHA" on the referral line. Basic subscribers' lost pet alert will trigger an immediate email blast to their vet and all registered pet owners and pet finders in a two-mile radius. Premium service subscribers' paid lifetime alert will reach animal shelters and control centers within a 30-mile radius and will protect their pet while traveling. They will also receive a flyer to print, post on social media or email.

Dear Friends of LIFE,

September will be a very exciting and busy month for me! I'll start things off as presenting sponsor for the second annual Countdown 2 Zero (C2Z) Adoption Event. This year's event will take place on Saturday, September 12, 2015 from 10:00 am to 6:00 pm at the Palm Beach County Convention Center.



Lois Pope, Founder & President of LIFE

Next I'll travel to California for the taping of American Humane Association's Hero Dog Awards on September 19. This

star-studded awards gala at the Beverly Hilton honoring America's Hero Dogs - often ordinary dogs who do extraordinary things, whether it's saving lives on the battlefield, lending sight or hearing to a human companion, or simply providing a tail-wagging to a pet owner at the end of a hard day. As presenting sponsor of this annual event I will work with stars James Denton and Beth Stern to make sure these amazing canines get the recognition they deserve. All of America will have the opportunity to watch the world premier of this event on the Hallmark Channel, Saturday, October 30.

Finally, on a more personal note, I will have a very special opportunity at the end of the month thanks to my dear friend, Congresswoman Lois Frankel. I will travel to Washington, DC for the occasion of Pope Francis' first visit to the United States. This visit is made all the more special because it will be the second opportunity I have had to meet a Pontiff. The first time was on the occasion of my first trip to Europe. I asked my mother what she would like as a gift and she said, "Please bring back rosary beads blessed by the Pope." This was a tall order, but I managed to do it. When Pope John Paul II happened to come over to me at a public gathering in St. Peter's Square outside the Vatican. I simply asked "please bless these beads for my mother." He said "For your mother I will bless these beads."

I wish you all a September full of joy and excitement!

Love,

Gois



For information or to request an invitation please call 561.582.8083 or email life@life-edu.org.



Entertainment by the hilarious stand-up comedian Howie Mandel

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